MURRAY PARKS AND RECREATION ADVISORY BOARD Minutes of Meeting Wednesday, July 10, 2013

Board Members in Attendance

Dani Murakami
Ted Eyre
Morgan Selph
Bob Vanbibber
Doug Hill
Brittney Bates

The Parks & Recreation Board Meeting was called to order at 5:35 PM by Dani Murakami.

APPROVAL OF MINUTES

Bob Vanbibber made a motion to approve the June 12, 2013 board minutes as written. Morgan Selph seconded. Motion was unanimous.

CITIZEN COMMENTS

Two Citizens attended, Anderson and Joe. Doug informed the two citizens that now was the time to comment, according to our agenda. Joe replied that he has no comments at this time and he would like to acclimatize himself today. Anderson has no comments.

CONSIDER HEALTHWAYS/PARK CENTER AGREEMENT

Doug Hill noted that this was a carry-over item from two months ago. We are reviewing the contract that the Park Center has with Healthways. Doug asked if he needed to review, responses were no.

Doug reminded the board that the request from them was to take a couple more months and collect more data about attendance and money collected. There is detail of those numbers are attached with the agenda packet. As you can see that months April and May have been included. June figures have not been collected yet. The numbers have consistently gone up since the first of the year.

The Silver Sneakers participants, those that are 65 years of age and older, are decreasing in attendance, but this is typical of the Park Center. Bob asked if this is consistent of all Park Center members and not just Silver Sneakers participants. Doug replied, yes during the summer months attendance goes down and then starts to go up again in September and peak attendance is January, February, and March when people make New Year resolutions. The numbers for Silver Sneakers seem to be staying relatively high compared to last year at this time. For the Prime participants, those that are under age 65 years of age, we currently have 4 participants.

Payment amounts for the current year are attached with the agenda packet. The amounts have dropped a little, but that is consistent with attendance. The payments are staying relatively high compared to a year ago. And in speaking with Cory Plant, the Recreation Director, and Marci Williams, the Park Center Director, their feelings are that this is a successful program and that more and more people are participating and becoming aware of what it offers. The numbers are indicating that this is a positive program and they recommend at this time to continue our contract with Healthways in hopes that we can continue to generate \$1,300 a month in revenue.

Bob asked if Cory and Marci had questioned this program before.

Doug responded, yes. Marci doesn't like all the requirements that Healthways puts on us, as far as keeping our instructors trained to offer special classes just for their members. This requires some administration and some funds to keep instructors currently trained and she has to offer these classes that don't always see enough participants attending. If we were only bringing in \$300 a month, then her recommendation was to cancel because there were other opportunities out there that we could explore. Now, she would really like to get rid of the Prime participants or the requirements for them because Prime only has 4 participants at this time.

Dani asked Doug to explain what Prime participant means in more detail.

Doug replied, Prime is for members 65 and under. Healthways is a part of your Insurance Company, if they subscribe to this benefit, to offer members the opportunity to work-out at a recreation center or other facility that has contracted with Healthways for free. And Healthways pays us a specific amount for Prime members, almost a \$1.50 more per person, and for Silver Sneaker members.

Dani asked if this is a Get Healthy program.

Doug said, yes it is a preventative or stay fit program. If you go to a place to exercise and work out, in theory, you are not going to have as many medical problems, you will not gain weight, stay more fit. The theory is that you will cost the insurance company less because you will not have has many medical issues to be paid for.

Ted Eyre asked if the payment comes every time a participant comes to work out or if it is limited.

Doug explained that we receive up to a max of 10 visits or payments per month for each person. If that person exceeds the 10 visits they are still allowed to come work out, but we do not receive extra funds for them.

Dani asked if a motion was needed. Doug replied, yes. Based upon the motion Doug will speak with Mayor Snarr and notify Healthways by August 1st of our decision.

Morgan made a motion to extend the Healthways / Silver Sneakers / Prime participants for 2014. Ted seconded the motion.

Dani asked, all in favor? It was unanimous, aye.

DIRECTOR'S REPORT

Doug announced that the big event that we had since we last met was the 4th of July and the markers detected that it was a very successful event. We had a little rain in the morning that caused the Sunrise Service to cancel, but it turned out to be a really nice day. The Power Department was celebrating their 100 year of being in existence and they put \$5,000 towards the Fireworks show. It was a very nice Fireworks show.

Ted noted that the Fireworks show was 35 minutes long. Dani noted that she timed it due to last year's disappointing 10 minute show.

Ted verified that it was \$5,000 that Power added.

Doug explained that Murray City normally spends about \$11,000 on fireworks. The Fun Days budget is about \$40,000 a year. About \$10,000 goes into the float and the remaining goes to the other events throughout the Park.

Ted asked if they spent \$16,000 on fireworks this year.

Doug responded, yes.

Bob asked if the Fun Days budget includes salaries for regular staff, and if staff works overtime at this event.

Doug answered, no, it does not include salaries, but yes staff does work overtime.

Brittney commented that Phil Roberts from the Fire Department was looking for positive or negative responses to the Fireworks show this year. He would like to see if he should request more money to the budget for next year's Firework Show.

Doug stated that he felt it was \$5,000 well spent. Consensus was all the Board members agreed.

Bob said they have a party in their front yard and had a perfect view and that it was just spectacular. The 4th of July is my favorite holiday and you guys make it fine.

Dani mentioned that at Murray High School everyone was clapping and cheering.

Bob noted that Fun Days seemed well participated, but the Parade was a little down and wonders if it was the rain in the morning hindered that, but they still gave about 15,000 flags leading the parade this year. The only thing Bob heard about the parade was that there was big long gaps and that they thought it was over.

Doug told them there was about a 15-20 minute gap from the dinosaurs that were walking.

Doug informed the Board that the Boards and Commissions that are sponsored by the Mayor are going to have their meeting on Wednesday August 14th. This is the day after the Mayor Elections. It will be held in Murray Park and they are going to give everyone who attends a ticket to the Amphitheater production of Oklahoma! You will receive invitations and it will begin about 6:00 PM or 6:30 PM.

Ted asked if this is the Annual Board Dinner. Was this held at Gardner Village last year?

Doug replied, yes.

The Annual Board Dinner will replace our meeting in August, unless the Board would like to request a separate meeting. The next meeting is scheduled for Tuesday, September 3rd, and will be in joint with the Murray City Council because the Salt Lake County Parks and Recreation Department is going to come and share their findings of their assessment of Parks and Recreation, County wide. This will be very helpful to us since we have been unable to fund a master plan of what residents in our community and throughout other counties want as far as facilities and programs.

Ted asked if that meeting will be held at City Hall. Doug informed them yes, in the City Council Room at 5:30 PM. The room is right off the Council chambers.

QUESTIONS

Morgan asked what happened with the Fireworks for Prudential on July 2nd?

Doug explained that they were approved, but it didn't turn out to be as large of an event as they had intended. They had about one hundred or less. It ended up not being a problem for the park at all. They spent a lot of money for not a lot people.

Ted asked if there were any more comments about the parade.

Doug hadn't heard anything different than what he had shared, but he asked Brittney if the Offices had received any calls.

Brittney replied that there were no comments about the parade, only questions about fireworks because they had seen them from the private Prudential party two nights before.

Ted was concerned that his personal entrance was a problem. They had some slow walkers and they felt they were stretched pretty far.

Doug assured him there were no complaints. Time is a common problem with our parade. It is one of the longest parades so it just takes time.

Ted wanted to note that when they had traveled back down State Street after the parade had finished it was cleaned up very nicely. The street sweepers do a great job. Ted also asked how the 5K went.

Doug explained it went well, but there weren't as many participants as last year. Bob asked if that had to do with the fact that we do not do registrations on the day of anymore. Doug responded that numbers tend to go down when the holiday falls closer to the weekend.

ADJOURNMENT

Dani made a motion to adjourn the meeting until July 10th. Ted Eyre seconded that motion. Motion was unanimous and meeting adjourned. Meeting adjourned at 5:55 PM.